

For Immediate Release

Dahle North America Promotes Chris Jackson As Their Marketing Manager *Introducing Chris Jackson*



Peterborough, NH, June 26, 2001 –

Dahle North America is pleased to announce the recent promotion of Chris Jackson as their new Marketing Manager. Chris will be responsible for generating a marketing plan, facilitating product awareness, assisting with product launches and advertising. This includes designing ad campaigns, developing new marketing strategies, maintaining the company's newsletters and website, and assisting in Dahle's national sales efforts.

"We are very excited to have Chris as our Marketing Manager," said Scott Prokop, VP and General Manager, Dahle North America, Inc. "Chris has shown exemplary performance in his efforts to increase consumer awareness of our products and has taken the image of our company into the next century."

Chris has been with Dahle for over two years and was a 2000 graduate from Keene State College. Previous employment includes being the Communications Director at the YMCA in Greenfield, and an Army Ranger stationed at Fort Lewis, Washington. Chris currently resides with his wife Dayna in Keene, New Hampshire.

Dahle North America, Inc. is a fully integrated manufacturer of innovative office products and equipment with a brand name recognized for quality and precision. Dahle markets more than 300 products, including paper shredders, paper cutters and trimmers, scissors, pencil sharpeners, and Novus staplers.

For more information on Dahle products please call (800) 995-1379 or visit www.dahle.com.