

For Immediate Release

## **Dahle Announces Launch of Their Updated Website** *Dahle Enhances Their Website With An Innovative Look and Feel*



*Peterborough, NH, September 1, 2009 –*

Dahle launched a newly redesigned website. Design and Development was over a year in the making and took into account feedback from their dealers, customers, and staff. The goal of the Dahle website is to provide useful information to assist customers in making an informed decision about purchasing a Dahle product. Product features are not enough these days as consumers want as much information as possible on how Dahle products will benefit their needs in the future more than the competitors. Providing this information in a clean, organized manner has not only maintained Dahle's industry leader status, but also produced generations of repeat customers.

Internet technology rapidly changes and evolves. The ability to keep up with it and the future demands of mobile phone browsing is crucial for our success as a company.

Here are some of the highlights of the newly added features:

- Comprehensive Site Search:
- Image Zoom and Enlarge
- Helpful Tools and Resources
- One Click +Share

Dahle North America, Inc. is a fully integrated manufacturer of innovative office products and equipment with a brand name recognized for quality and precision. Dahle markets more than 300 products, including paper shredders, paper cutters and trimmers, scissors, pencil sharpeners, and Novus staplers.

For more information on Dahle products please call (800) 995-1379 or visit [www.dahle.com](http://www.dahle.com).